



# YMCA Today

Greater Kingsport Family YMCA  
20th  
Anniversary

Greater Kingsport Family YMCA, Winter 2003.



Devon Murphy (L) and Matthew Winegar (R) use their imagination with Legos at the Kennedy After School Site.

## SACC spotlight

**Kennedy Elementary After School Site**  
**Cindy Maupln, Site Director**

We are trying to mix things up a little at the Kennedy YMCA After School Program. With a 12 to 2 boy-to-girl ratio, you've got to keep things interesting. We try to incorporate as much fun into one day as possible while learning some kind of lesson. Our music center is one of the most popular centers. We have learned the Electric Slide and some pretty silly songs, including one about Turkey Dinner at Thanksgiving. We learn things about science. We did an activity on the phases of the moon, what they were and how to recognize if the moon was waxing or waning. We are learning social sciences as well. In remembrance of the anniversary of Martin Luther King Jr.'s I Have A Dream speech, we wrote our own version of what the kids' dreams for our country were. This is something, hopefully, they will have to look back upon when they have children of their own and see how their dreams they had as children play out.

In December, we celebrated all month. We had a different theme activity or craft everyday. Not only were we learning the traditional meanings of Christmas, but we explored Hanukkah and Kwanzaa as well.

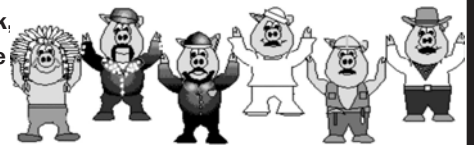
I guess our favorite center, besides the snack center, is Arts and Crafts. You know, it is absolutely amazing how many things you can make with feathers,  
*(cont'd on page 3)*

### The "Village Pigs" say, "Recycle your old cell phones!"

Have you gotten a new cell phone recently and wondered what to do with the old one? Well, the "Village Pigs" suggest that you might want to give it to the YMCA to recycle. All the proceeds will be used to help provide child care and day camp for special needs children. Caring for children with special needs continues to be an area of tremendous need and one for which funds are very limited.

Drop boxes have been placed with key local businesses who have graciously agreed to participate. The businesses are conveniently located around the area and would love for you to drop by with your phones. So, gather up your old cell phones and take them to one of these locations:

- Bank of Tennessee in Kingsport and Johnson City
- Bennett & Edwards Insurance in Kingsport
- Blue Ridge Properties in Kingsport and Johnson City
- Flashbacks & ReRuns, Church Hill Shopping Center
- Marquee Cinemas, Fort Henry Mall
- Price & Ramey Inc. in Kingsport
- Radio Shack.



### what's inside:

- SACC Kennedy "In the Spotlight"
- Thanks to "Strong Kids" Contributors
- Sports Illustrated Partnership
- "Doyle Burdine YMCA Champion"

We build strong kids, strong families, strong communities.

# 2003 "Strong Kids" Campaign Contributors\*\*

On behalf of the YMCA Board of Directors, I want to extend a most heartfelt thank you for your generous contributions to the "STRONG KIDS" annual support campaign. Due to your support, many families who could not afford to pay, and children with special needs, will now be able to participate in YMCA programs. In today's society, children need a core base of assets they can draw on as they face "growing up." The YMCA helps provide that to **all** children. Thank you for your continued support,

*Barbara Peavler, 2003 "Strong Kids" Campaign Chair*

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*\*\* We appreciate the support of all of our contributors. We have tried to list contributors as of the publication of this newsletter. As we discover any mistakes or we receive additional gifts, we will be sure to note those. Thank you for your understanding.*



# A Good Deal. A Great Cause.

As Sports Illustrated celebrates its 50th anniversary, it is proud to support YMCAs in enhancing the quality of sports in America's communities.

Because of a strategic alliance between the YMCA and *Sports Illustrated* and *SI for Kids*, you have a unique opportunity to try one of the magazines, and, at the same time, contribute to your local YMCA. Check out the web site below.

**6 months for only \$10, and  
100% comes back to your local YMCA**

**[www.si.com/supportmyymca](http://www.si.com/supportmyymca)**



## In April, the YMCA Board of Directors adopted the following resolution to create the, "Doyle Burdine YMCA Champion Award"

**Whereas**, the Greater Kingsport Family YMCA relies on the success of its Annual "Strong Kids" Campaign to provide the funds to support its ability to provide programming to all individuals, regardless of their financial ability, as well as to subsidize the cost of providing programming to "special needs" children,

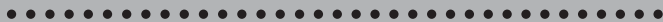
**And Whereas**, Mr. Doyle Burdine, provided unparalleled participation and leadership to the campaign for eight consecutive years, from 1995 through 2002,

**And Whereas**, Mr. Burdine participated in numerous meetings and celebrations related to each and every campaign, and never complained,

**And Whereas**, Mr. Burdine personally raised in excess of **\$32,500** (a record \$8,020 in 2002) from annual contributions for YMCA financial assistance,

**And Whereas**, Mr. Burdine worked diligently and selflessly to personally make contacts to **"tell the Y Story" 298 times**, a record 61 times in 2002

**Now, Therefore, be it resolved:** That on this 22<sup>nd</sup> day of April, 2003, The Greater Kingsport Family YMCA Board of Directors does hereby thank and commend Doyle Burdine for his efforts and establishes the **"Doyle Burdine YMCA Champion"** award in his honor to be given each year **to the individual who makes the most contacts to "tell the Y Story"** during the Annual "Strong Kids" Campaign.



**2003 "Doyle Burdine YMCA Champion Award"**  
**Presented to**  
**Farris Jackson**

## SACC spotlight, cont'd from page 1

pipe cleaners, glue, and scissors. We try to encourage the children at the Art Center to understand that they do not have to color things or put things together the way they see them in society or have always been told it has to be done. You can ask any of the children what is the most important thing to use at that center, and they will all tell you, "your imagination." If they want to color a pink Christmas tree, that is just fine by me.

One of my favorite times during the afternoon is snack time...not just for the food, mind you, but for the stories. Most days out of the week the children want me to read to them. After all, what is snack without a good ghost story?

I could go on and on about our program, but I won't. We do try to have a good time, incorporating activities the children like, while teaching them that it is okay to be different – an individual, a kid.



## 20th Anniversary Celebration

On November 6, we celebrated our 20th Anniversary with a big birthday party at the **Marriott's MeadowView Conference Resort**.

The evening was a smash hit with Mike O'Niell serving as emcee and Heath Shuler and Carroll Dale as guest speakers. Bill Fleming, our YMCA's first CEO, was there.

The event gave us an opportunity to celebrate our twenty years of service in the Kingsport area as well as challenge ourselves to stay the course as we work to our goal of a full-service YMCA facility in Kingsport. Our thanks go to Danni Williams, our event chair, for all her time and energy in making it such a success.





**Greater Kingsport Family YMCA**  
**422 Shelby Street**  
**Kingsport, TN 37660**

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We build strong kids,  
 strong families, strong communities.

(423) 247-9622  
 www.ymcakpt.org

The YMCA welcomes all who wish to participate and annually raises scholarship funds to help make that possible. Please let us know if we may serve you or your family in this way.

## a message from our CEO



Charles W. Glass, CEO

It is not often that we have the opportunity to work with a volunteer who becomes the “standard” by which we “evaluate” work that follows. While our community has been blessed with many invaluable and dedicated volunteers, we, at the YMCA, have had the bar raised and a new standard set by Doyle Burdine. Sadly, Doyle died in November after living with ALS, or Lou Gehrig’s disease, for the past two years. Fortunately, we had the opportunity to recognize Doyle last April, and to “officially and personally” thank him for the time he gave and the standard he set. We don’t take creating awards lightly—and that’s what makes this so special. To know that volunteers will look back and try to measure up to Doyle’s standard, to know that it is a worthy standard, to know that few will reach it, and to know that we had the privilege to work side by side with him—that’s special. I would like to challenge all of us to read the resolution included elsewhere in this newsletter, to get involved anywhere in our community, and to strive for Doyle’s standard.

Maybe someday, someone might say, “you were right up there with the Doyle Burdines”—what an honor that would be!!

## 2003 “Strong Kids” Highlights

\$68,300 in  
 financial  
 assistance  
 was provided

119 children  
 were impacted

\$62,000 was  
 contributed by  
 individuals,  
 businesses, and  
 foundations

## SACC Registration Is In Progress

Jackson, Jefferson, Kennedy, Lincoln, Holston, Indian Springs,  
 Kingsley, Miller Perry, Rock Springs, Sullivan, Carter’s Valley, &  
 Robinson Middle School

Call the YMCA Office  
**247-9622**